

		 SUNNY CONDITIONS			 PART SUN/SHADE		 SHADED CONDITIONS		 INDOOR
		 Séura Full Sun Series™	 Samsung Terrace Full Sun	 SunBrite Pro	 Samsung Terrace Partial Sun	 SunBrite Signature	 Séura Shade Series 2™	 SunBrite Veranda 3	 Typical Indoor TV
MSRP		50-inch: \$7,299 65-inch: \$10,999 85-inch: \$22,999	65-inch: \$10,000 75-inch: \$13,000	49-inch: \$4,999 55-inch: \$6,499 65-inch: \$8,599	55-inch: \$3,500 65-inch: \$5,000 75-inch: \$6,500	43-inch: \$2,799 55-inch: \$4,499 65-inch: \$7,999 75-inch: \$9,999	55-inch: \$2,999 65-inch: \$4,599 75-inch: \$6,199	55-inch: \$2,899 65-inch: \$3,649 75-inch: \$4,999	Varies
PERFORMANCE	DISPLAY BRIGHTNESS	2000 nits	1500 nits*	1000 nits	2000 nits [†]	700 nits	700 nits 725 nits = Peak 100% Window	484 nits to 528 nits 538 nits = Peak 100% Window (claims 1000 nits**)	250 nits
	4K UHD RESOLUTION	✓	✓	✓	✓	✓	✓	✓	✓
	ANTI-GLARE DISPLAY COATING	✓	✓	✓	✓	-	-	-	-
	HDR COMPATIBLE	✓	✓	✓	✓	✓	✓	✓	✓
	PICTURE TUNING	Outdoor Optics™ (5 Selectable Modes)	Adaptive Picture (Auto Adjusting)	OptiView™ Day and Night modes	Adaptive Picture (Auto Adjusting)	OptiView™ Day and Night modes	-	-	-
SMART SOLUTION	Compatible	Built In	Compatible	Built In	Compatible	Compatible	Built In	Built In	
OUTDOOR	ACTIVE HEATING/COOLING	Extreme Temperature Protection™	-	✓	-	-	-	-	-
	OPERATING TEMPERATURE RANGE	-40°F to 140°F	-24°F to 122°F	-24°F to 122°F	-24°F to 122°F	-24°F to 122°F	-24°F to 140°F	-24°F to 104°F	Indoor Only
	INGRESS PROTECTION RATING	IP55	IP55	Not published	IP55	Not published	IP56	IP55	Indoor Only
	ISOTROPIC BLACKOUT PROTECTION	High TNI Panels Prevent Screen Blackout	-	Extended Solar Tolerance (EST) Technology	-	-	High TNI Panels Prevent Screen Blackout	-	-
AUDIO	INTERNAL SPEAKERS	-	✓ (not ideal sound for outdoor environments)	-	✓ (not ideal sound for outdoor environments)	-	-	✓ (not ideal sound for outdoor environments)	✓ (not ideal sound for outdoor environments)
	OPTIONAL OUTDOOR SOUNDBAR	✓	✓	✓	✓	✓	✓	✓	-
INSTALLATION	PRODUCT DEPTH	3.8"	2.4"	4.8" - 5.5"	2.3"	3.2" - 4.0"	2.9"	4.25"	2.8"
	CUSTOM OUTDOOR MOUNTS	✓	-	✓	-	✓	✓	✓	-
	OUTDOOR WARRANTY	2-Year Outdoor Warranty	1-Year Outdoor Warranty (90 Days for Commercial Use)	2-Year Outdoor Warranty	1-Year Outdoor Warranty (90 Days for Commercial Use)	2-Year Outdoor Warranty	2-Year Outdoor Warranty	1-Year Outdoor Warranty	Void if Used Outdoors

*Nit level capability may decrease in certain high temperature and sunlight conditions

† Picture setting adjustments that appear white and washed out are necessary to achieve highest brightness

**Veranda 3 brightness claim is not supported. Examples: Tom's Guide measured 528 nits and PC Magazine measured 477 nits